



- UC Davis Communications training for researchers
   https://communicationsguide.ucdavis.edu/connect-with-peers/communication-training
- News media best practices <a href="https://communicationsguide.ucdavis.edu/departments/news">https://communicationsguide.ucdavis.edu/departments/news</a>
- OpEd writing tips <a href="https://communicationsguide.ucdavis.edu/departments/news/writing-op-ed">https://communicationsguide.ucdavis.edu/departments/news/writing-op-ed</a>
- Working with News and Media Relations at UC Davis https://communicationsguide.ucdavis.edu/departments/news/editorial
- Social media at UC Davis <a href="https://communicationsguide.ucdavis.edu/departments/social-media">https://communicationsguide.ucdavis.edu/departments/social-media</a>
- Social media policy & guidelines <a href="https://communicationsguide.ucdavis.edu/departments/social-media/policy-and-guidelines">https://communicationsguide.ucdavis.edu/departments/social-media/policy-and-guidelines</a>
- Social media strategy guide <a href="https://communicationsguide.ucdavis.edu/departments/social-media/our-social-media-approach">https://communicationsguide.ucdavis.edu/departments/social-media/our-social-media-approach</a>